



66th Annual Steveston Salmon Festival

2011 PARADE PACKAGE

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STEVESTON COMMUNITY SOCIETY

4111 Moncton Street, Richmond, BC V7E 3A8

Tel: 604-718-8080 Fax: 604-718-8096

Salmon Festival Tel: 604-718-8094

stevestoncommunitysociety.com

stevestonsalmonfest.ca

February 1, 2011

Dear Parade Coordinator;

We sincerely hope that you will join us in celebrating the 66th Annual Steveston Salmon Festival Parade on Canada's birthday, Friday, July 1st, 2011. Each year our parade attracts thousands of excited spectators from across Metro Vancouver, and we look forward to another great celebration this year!

Enclosed you will find a parade entry form, regulations and instructions, and a map showing the parade mustering area and parade route. Please note that **commercial entries** are subject to a \$75 entry fee plus HST, payable with your application; ***there is no fee for non-profit community groups***. The parade entry deadline is June 10th. Please register your parade entry as soon as your group has confirmed your participation. Should your group decide to not participate or is unable to participate after having registered, please advise us as soon as possible so that we can allow another group the opportunity to enter. Due to overwhelming demand and time considerations, we do limit the number and size of parade entries.

Please retain the parade instructions and regulations and read thoroughly, and provide copies to everyone involved with your entry. Please pay particular attention to the regulations regarding decorating, and handing out items along the parade route. These rules will be strictly enforced. Please contact us should you require any clarification.

This year, our Festival theme is "Sport for Life". We encourage you to consider this theme when planning your parade entry.

Should you require any further information, please contact us at 604-718-8094 or email parade@stevestonsalmonfest.ca. Thank you, and we look forward to your participation in the 2011 Steveston Salmon Festival Parade!

Sincerely,

Bill DiPasquale and Randy Hing, Co-Chairs
Parade Committee
Steveston Salmon Festival



Home of the **STEVESTON SALMON FESTIVAL** Since 1945



STEVESTON
SALMON
FESTIVAL
JULY 1ST, 2011

4111 Moncton Street
Richmond, BC V7E 3A8
Tel: (604) 718-8094
Fax: (604) 718-8096
parade@stevestonsalmonfest.ca
www.stevestonsalmonfest.ca



*** NOTE: APPLICATION DEADLINE JUNE 10th ***

Name of entry: _____
Please ensure all participants in your entry are given this title for check in on parade day.

Contact person: _____ Email: _____

Phone: _____ Fax: _____ website: _____

Address: _____

City: _____ Postal Code: _____

Applications will be confirmed by email (unless otherwise indicated above) within one week of receipt.

Please check **ONLY ONE** of the following categories:

- | | |
|---|--|
| <input type="checkbox"/> Service Club/Church Organization | <input type="checkbox"/> Community |
| <input type="checkbox"/> Commercial * | <input type="checkbox"/> Sports Team |
| <input type="checkbox"/> Politician | <input type="checkbox"/> Mascot |
| <input type="checkbox"/> Senior Band or Marching Unit | <input type="checkbox"/> Motorcycle Club |
| <input type="checkbox"/> Junior Band or Marching Unit | <input type="checkbox"/> Vintage Vehicle |

**All commercial entries are subject to a \$75 entry fee plus HST = \$84 total. Please make cheques payable to "Steveston Community Society" or call with credit card information after submitting your application. There is no fee for non-profit community groups.*

Give a brief description of your entry: _____

Describe any special requirements: _____
Please note that although we will do our absolute best to accommodate your request, it cannot be guaranteed.

Number of people walking with your entry: _____ Vehicle: Approximate bumper-to-bumper length (in feet) of your vehicle(s): _____

Vehicle entry: Number and type of vehicles in your entry: _____

Does your entry have: live music or a sound system? Please elaborate: _____

Does your entry need to be partnered with another? No Yes If yes, with whom? _____

Do you wish to have your entry judged? No Yes If Yes, which category? _____
See award categories page four.

Indemnity Agreement: The undersigned agrees to indemnify, hold harmless and defend any action against the Richmond Agricultural and Industrial Society, Steveston Community Society, City of Richmond, and RCMP from and against all liabilities whatsoever arising out of their participating in the Steveston Salmon Festival Parade.

Signed: _____ Organization: _____

Title: _____ Date: _____

Please return this form to: 4111 Moncton St., Richmond BC V7E 3A8 Fax: (604) 718-8096



PARADE INSTRUCTIONS

PARADE START TIME 10:00am SHARP!

"FLOAT" is defined as any motorized vehicle including decorated displays mounted or towed, and decorated vehicles such as cars or trucks.

1. 7:00am – 8:00am All FLOATS, and all walking entries wishing to be judged must be in the marshaling line-up. Entries arriving after 8:00am **WILL NOT be judged.**
8:00am – 10:00am Judging takes place. Personnel need to be with their entry for judging purposes.
9:00am All other vehicle entries must be in place by 9:00am
9:30am All remaining walking/marching entries must be in the marshaling area by 9:30am.
9:30am Children's Bike Parade departs from 3rd and Chatham.

Please ensure your participants know the name of your entry as noted on your application. Participants arriving at the intersection of Chatham and 7th Avenue will need to give this information to the Parade Marshal so they can be directed to their waiting area.

2. The Marshaling area for all entries is at Garry Point Park, at 7th Avenue and Chatham Street. **Enter the marshaling area via 7th Avenue (Southbound) at Chatham Street.** 7th Avenue is the last southbound turn off Steveston Highway west of No. 1 Road (see enclosed map). Do not attempt to drive south on No. 1 Road to Chatham as the street is closed in preparation for the parade. You will be turned back if you take this route.

The Marshaling area for bands and marching units is also at Garry Point Park. Vehicles dropping off marching units can do so via 7th Avenue and Chatham Street until 8:30am, then the drop off point will move one block north to 7th and Broadway; alternatively 6th and Chatham may be used for drop offs without impeding the arriving floats.

Please DO NOT attempt to drive through the parade marshaling area to drop off marching participants. You will be turned away, and there is no parking in the immediate area. If you are dropping off minors, please arrange with your group to provide chaperones to meet your participants at the drop off point and escort them to their place. **If you carrying in large instruments,** we recommend you arrange to carpool your instruments into the marshaling area *before* 8:00am to avoid traffic congestion. ***Please make copies of the enclosed map for your volunteer support drivers, and instruct them on the drop off procedure.***

3. All bands and marching units must report to the Band Marshal at Garry Point to receive their allocated parade position.
4. All entries having completed the parade route will disperse at Railway Avenue and Moncton Street. Please park support vehicles which are not in the parade on Moncton Street east of Railway Avenue.
5. All entries must maintain a spacing of 12 metres (40 feet) behind the preceding unit and regulate speed accordingly. This is an important safety issue and will be strictly enforced.
6. Parade Marshals will be stationed along the parade route. Please give them your cooperation and heed their instructions. They have been given the authority to regulate spacing and take care of any problems that may arise. Please keep in mind that our Parade Marshals are volunteers. Abuse of these officials will not be tolerated and entries may be removed from the parade should this occur.
7. Marching Bands will be judged as they pass the Reviewing Stand (located on Moncton Street at Easthope, across from the Community Centre). Band Masters will be instructed as to the position they should commence playing for judging purposes. Awards for **Marching Bands** will be announced at the Main Stage following the opening ceremonies at the conclusion of the parade. Please have a representative available to accept a prize should your entry be selected.
8. The Parade Marshal reserves the right to alter the placement of entries for the benefit of the overall performance of the parade. **Parade order will NOT be announced prior to July 1st.** Our Administrator appreciates your restraint in calling or emailing the office to request this information. ***You will be given your position at the mustering area on July 1st and not before.***

We will acknowledge receipt of your application and confirm any special requests as quickly as possible. You will not receive any further communication from us unless required and we will simply expect to see you on July 1st. Please advise as soon as possible if you are unable to attend, or your entry has changed from your original application. Please feel free to email or call if you have any questions or require clarification that this package has not addressed.

This package will remain available at www.stevestonsalmonfest.ca We will see you bright and early July 1st!



PARADE REGULATIONS

1. Drivers must remain with their vehicle at all times.
2. **THE STEVESTON SALMON FESTIVAL COMMITTEE STRICTLY PROHIBITS DISTRIBUTING ANYTHING FROM MOVING VEHICLES.** If you wish to distribute anything including literature, you must have walkers HANDING items DIRECTLY to the crowd – there is to be NO THROWING of items into the crowd! **Throwing items of any kind, including candy, Frisbees, and any other items, or use of water guns or water balloons is not permitted due to safety and liability concerns.** DO NOT create a dangerous situation by throwing items into the street which cause children to rush out into the parade route and potentially under the wheels of moving vehicles. *Please ensure you communicate this information to everyone involved with your float team.*
3. The Steveston Salmon Festival Committee accepts no responsibility for accident, injury or damage of any description arising from construction or operation of any float(s) or other interests in the operation of this parade.
4. All vehicle entries must be properly licensed and insured with a minimum of \$2 million dollars liability (ICBC). Documents should be kept with the entry during the parade and must be provided upon request.
5. The Steveston Salmon Festival parade is a family-oriented celebration of Canada, our culture, heritage, and community spirit. Steveston Salmon Festival officials reserve the right to refuse entry that may be considered controversial, or generally detract from the Canada Day spirit and purpose of the parade, or entrants who refuse to follow instructions of parade marshals. Abuse of our volunteer officials will not be tolerated and you will be removed from the parade should this occur.
6. Please ensure your vehicle is CLEAN and PROUD to be in our parade. Vehicles that are dirty, damaged, in poor working condition, generally unkempt or undecorated will not be permitted. We recommend that you decorate your vehicle in a Canada Day theme, Salmon Festival theme, or a theme relative to your entry.
7. **With the exception of vintage vehicles or show vehicles, all vehicle entries, including cars, trucks, tractors and trailers must be completely covered or disguised in a decorative manner (minimum 90%).** Failure to comply may result in refusal of entry at the assembly area. Requests for exceptions will be considered on an individual basis, and must be submitted in advance by email, mail or fax for approval by the Parade Committee.
8. Please ensure your gas tank is FULL. We recommend you carry a spare can of fuel if there is any concern that your vehicle may run out of gas during the parade.
9. All floats must be properly constructed to prevent breakdown during the parade including proper field of vision for driver, and proper ventilation for driver and vehicle.
10. The Parade Committee restricts float dimensions to a width of 8 feet, height of 12 feet, and length of 35 feet for a single vehicle, and 60 feet for articulated vehicles. These dimensions are not applicable whilst traveling to and from the parade route. *Height requirement is due to overhead wires along the parade route.*
11. **Smoking is not permitted** in the general parade mustering area, nor on or near any floats including inside vehicles whilst participating in our parade. Please comply with City of Richmond smoking by-laws.

FLOAT SAFETY REQUIREMENTS:

1. Carry a fire extinguisher. Ensure it is in good working order and you know how to use it. Fire extinguishers should be Dry Chemical type; at least 5 lbs.
2. Ensure the exhaust pipe is wrapped with fire retardant material where it passes near decorations and other flammable items.
3. Ensure the driver has an unimpeded field of visibility and adequate ventilation.
4. Ensure your vehicle's brake system is in flawless working condition, including emergency brake system.
5. Ensure the vehicle has been properly serviced and in good condition.
6. Ensure good mechanical condition of your float and unrestricted movement of any animated figures.
7. Float motors will require maximum cooling and ventilation. Be sure your float is built accordingly.
8. All entries must ensure your vehicles will successfully complete the entire parade route.

WE RESERVE THE RIGHT TO REFUSE ENTRY

Steveston Salmon Festival Parade Awards

Grand Award – Best Community Group Entry – walking group or float

Seiner Award – Best Service Club or Church Organization Entry – walking group or float

Troller Award – Best Commercial Entry

Gillnetter Award – Best Sports Team Entry

Sockeye Award – Best Float - *any motorized vehicle including decorated displays mounted or towed, and decorated vehicles such as cars or trucks.*

Steelhead Award – Best Vintage Vehicle

Coho Award – Best Motorcycle

Minnow Award – Best Mascot

Rolston Award – Best Use of Flowers

Junior Band or Marching Unit – Best judged on music (intonation, rhythmic precision, spirit/flare), marching (step precision, alignment, deportment), and crowd appeal (applause, cheers).

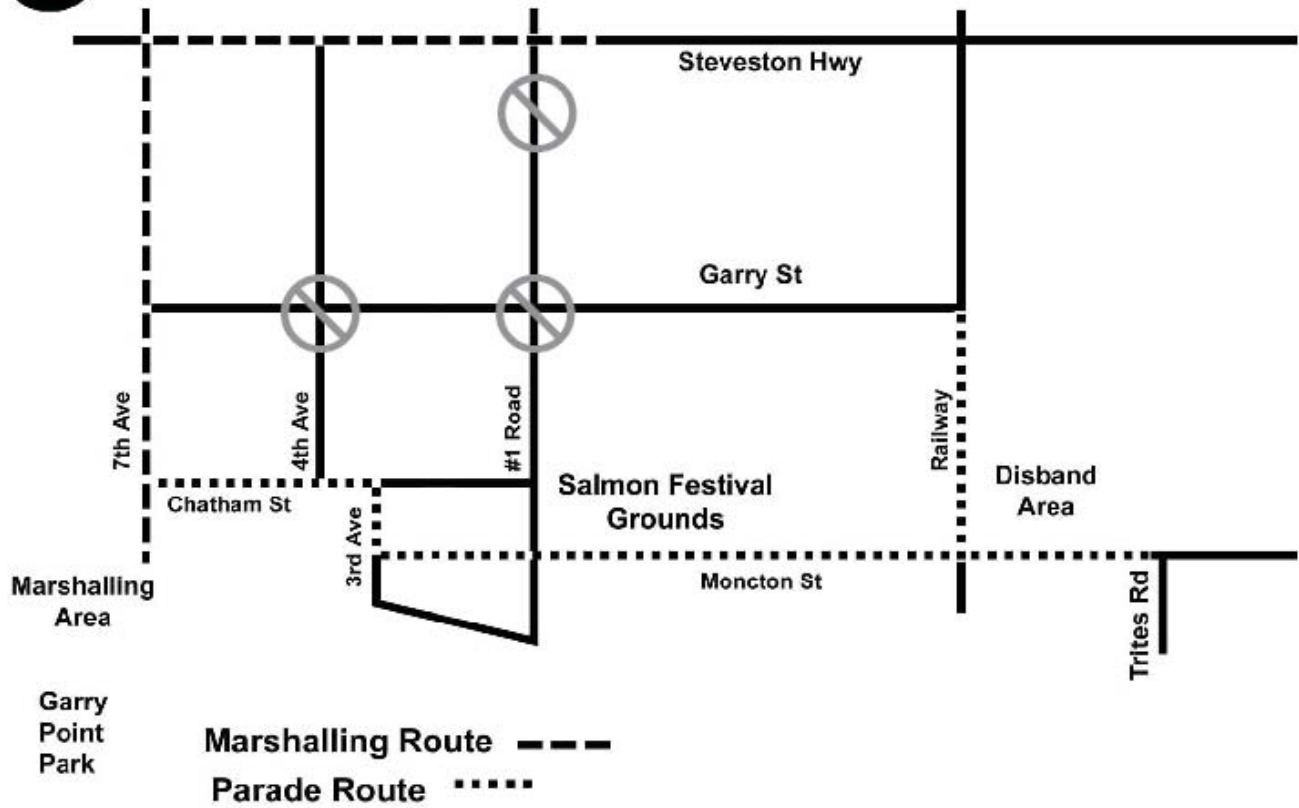
Senior Band or Marching Unit – Best judged on music (intonation, rhythmic precision, spirit/flare), marching (step precision, alignment, deportment), and crowd appeal (applause, cheers).

We do not award categories with only one entry.



Steveston Salmon Festival Parade

Approach marshalling area via
7th Ave. from Steveston Hwy.



The parade route is approximately 1.9km in length.